

FOOD LAW *and* NEW GLOBAL PERSPECTIVES

ENSURING FOOD SAFETY,
PROMOTING SUSTAINABILITY,
AND PROTECTING
MADE IN ITALY

Fourth National
Congress
WILL Italia



Under the patronage of





PROGRAM

08:30 AM

Registration

09:00 AM

Opening Remarks

INTRODUCTION BY

Raffaella Gipponi

Lawyer - Vice President of WILL Italia

Institutional Greetings

Francesca Caretta

Lawyer, President of WILL Italia, WILL Board Member

Enrica Maggi

Lawyer, CEO of WILL

Vittoria Ferdinandi

Mayor of Perugia, Knight of Italy's Order of Merit (OMRI)

Simona Meloni

Regional Councillor for National Recovery and Resilience Plan (NRRP), Agricultural and Agri-food Policies, Umbria Region

Carlo Orlando

Lawyer, President of the Bar Association of Perugia

Irma Conti

Lawyer, National President of ADGI - Italian Association of Women Lawyers -, National Guarantor for the Rights of Persons Deprived of Liberty

Paola Anna Lacorte

Lawyer, President of ADGI Perugia Section

Elisabetta Curioso Mammoli

Lawyer, President of AIGA Perugia Section

Marco Buscema

Lawyer, Founder of WILL

09:45 – 11:00 AM

FIRST SESSION

FOOD SAFETY AND SUSTAINABILITY: protection tools and the ethical-social role of the Legal Profession in the supply chain approach.

MODERATOR

Feliciana Bitetto

Lawyer, National Secretary of WILL Italia – Coordinator of the Commission on Agri-food Law and Sustainable Tourism, Bari Bar Association

SPEAKERS

Maura Marchegiani

Associate Professor of International Law, University for Foreigners of Perugia

Agri-food sustainability in the perspective of international and european law

Olga Urbani

Cavaliere del Lavoro (Knight of Labour), President of Urbani Tartufi Spa

The Umbrian excellence of agri-food worldwide, between tradition and sustainable innovation

Andrea Valente Cioncoloni

Lawyer - WILL Italia

Geographical indications and trademarks: relationships and protections

Pierpaolo Porro

Chartered Accountant and Auditor, Order of Chartered Accountants of Macerata, Co-founder of SOGESA srl

Zero-waste strategy and food donations: fiscal aspects

Giuseppe Lepore

Chartered Accountant and Auditor, Order of Savona – WILL Italia

The use of Trusts as a guarantee tool in the trade of perishable food products: the case of the PACA Trust (Perishable Agricultural Commodities Act)

11:00 – 11:30 AM

COFFEE BREAK

ore 11.30 AM – 12:45 PM

SECOND SESSION

FOOD CRIMES: DEFENDING THE TABLE, SAFEGUARDING LEGALITY

MODERATOR

Claudia Simeoli

Lawyer - Head of Criminal Law Team, WILL Italia

SPEAKERS

Sergio Sottani

Prosecutor General at the Court of Appeal of Perugia

Interest and advantage: corporate criminal liability between unlawful purposes and concrete circumstances under Legislative Decree No. 231/2001

Armando Simbari

Lawyer – WILL Italia

Criminal protection of food safety, between commercial fraud and sector legislation. Impacts on companies and large-scale distribution

Q & A

13:00 – 14:30 PM

LUNCH



PROGRAM

2:30 – 5:00 PM

THIRD SESSION

**New scenarios in international trade:
the EU between commercial and geopolitical
challenges**

MODERATOR

Linda Zullo

Lawyer, Head of Communications and Training Content, WILL
Italia

SPEAKERS

Simone Vezzani

Associate Professor of European Union Law and International
Law, University of Perugia

**The external dimension of Food Sustainability in
EU free trade agreements**

Alessandro Bartolucci

Regional Directorate Tuscany–Umbria, Italian Customs and
Monopolies Agency

Origin of goods and Made in Italy

Carlo Verdone

President of Federitaly

**Made in Italy in international markets, between
protection mechanisms and promotion activities**

Diego Comba

Lawyer and President of Aequitas ADR Foundation, WILL Italia

**International and consumer mediation as a tool
to facilitate conflicts in the Food & Beverage
sector**

**From Italy to the World: experiences and Insights from
the WILL Desk International Network**

MODERATOR

Dr.ssa Eva Micheli

Export Manager – President of WILL DESK Italia

SPEAKERS

Marco Bertossi - Lawyer in **Argentina**

Enrica Maggi - Lawyer in **Austria**

Dunstan Magro - Chartered Accountant in **Malta**

Malgorzata Skawińska - Lawyer in **Poland**

Irina Vasile - Lawyer in **Romania**

Giuseppina Chirico - Lawyer in **Luxembourg**

Adriano Paolo Marcotulli - Lawyer in **Croatia** and **Spain**

Marcin Kwapiński - Lawyer in **Poland**

Giancarlo Messina - Lawyer in **Florida USA**

